

I am a creative leader who thrives at the intersection of strategy, storytelling, and community engagement. Throughout my career, I have been passionate about building meaningful connections, creating memorable experiences, and helping organizations communicate their vision with authenticity and purpose.

Today, I am proud to serve with the Ulster County Regional Chamber of Commerce, supporting the businesses, organizations, and individuals that strengthen our regional economy and enrich our communities. This role allows me to combine my passion for relationship-building, strategic communication, and community advocacy while fostering collaboration and growth throughout the Hudson Valley.

Prior to joining the Chamber, I spent nearly three decades with Tonner Doll Company in Kingston, New York, helping to build a globally recognized brand known for its artistry, innovation, and loyal collector community. I later brought my experience in storytelling and engagement to Catskill Animal Sanctuary, where I helped advance its mission of promoting compassion for farmed animals and plant-based living through education and outreach.

Whether developing brand narratives, strengthening community partnerships, or mentoring others, I believe the most powerful ideas are those that create lasting impact and meaningful connections.

Beyond my professional work, I am committed to community service and have volunteered with Habitat for Humanity, AmfAR, The Happy Cart, and the SPCA, supporting causes that improve the lives of both people and animals.

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