

Chamber*News*



2025

Making A Splash

NYC DEP Rep To Speak At October Breakfast

Did you ever wonder where America's largest city gets its drinking water from and how Ulster County ties into that? If you're curious to dive into this subject, the Oct. 29 Chamber breakfast from 7:30-9 a.m. at The Venue Uptown, 503 Washington Ave., Kingston, is the place to be.

Breakfast speaker John Milgrim, director of external affairs at the New York City Environmental Protection Bureau of Water Supply, will fascinate with a few fun facts and educate with lots of hard data about New York City's water supply.

Each day, more than a billion gallons of fresh, clean water are supplied to the 8 million residents of New York City and more than a million residents north of the city throughout the Hudson Valley and Catskills from 19 reservoirs and three lakes spread across a 2,000-squaremile watershed, including portions of the Catskills and Hudson Valley. Ulster County hosts two reservoirs in the Catskill and Delaware watersheds, typically handling 90 to 100 percent of the drinking water supply. The entire system has an available water storage capacity of 570 billion gallons.

Milgrim said he plans to give an overview of what the Department of Environmental Protection does across the entire watershed, using a slide presentation to illustrate the vast and complex system that includes 7,000 miles of water mains, tunnels and aqueducts that send tap water to half of the state's population.

Aside from that, Milgrim said he intends to highlight the DEP's economic impact on the region, namely, how the agency directly infuses hundreds of millions of dollars each year to local economies throughout the watershed.

"The DEP is the No. 1 taxpayer in Ulster County, paying 100 percent of the assessed value on virtually all land and infrastructure that New York City owns" he said.

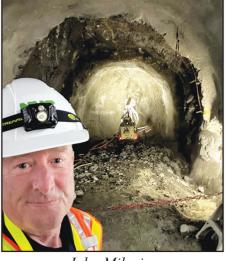
A glimpse of last year bears that out. In the 2024 tax year, the agency paid \$3,895,152 in Ulster County property taxes, \$6,269,331 in town taxes and \$18,152,546 in school taxes, including \$174,726 for the Kingston City School District, \$7.85 million to Onteora Schools, \$9.3 million to Ellenville schools and \$626,522 to Rondout Valley schools.

The agency also boosts the local economy by employing 1,000 people throughout the upstate watershed and water supply system.

"Kingston is host to the DEP's largest office and laboratory complex in the watershed, and roughly 200 employees work at DEP facilities throughout Ulster County, including scientists, engineers, police officers, forestry and wetlands experts, lawyers, mechanical technicians and operators, land planners and stewards and administrative personnel, among others," Milgrim said.

Another focus at the October breakfast will be a brief look at the upcoming Ashokan Century Program, a \$1.2 billion-plus comprehensive capital project.

'The decade-plus series of capital projects includes work to the dam, dikes, replacing the dividing weir bridge, the spillway and all of



John Milgrim

the water management infrastructure bringing water from the reservoir into the Catskill Aqueduct," Milgrim said. "It will be the largest capital project to take place in the Catskill Mountains for generations and will include hundreds of good-paying construction jobs, as well as ancillary economic benefits throughout

Milgrim, who previously served as a deputy county executive under Pat Ryan, will take questions following his presentation.

Chamber Breakfast Meetings are a

October Breakfast October 29 7:30-9:00 am The Venue Uptown at the **Best Western Plus** 503 Washington Ave. Kingston, NY

Sponsor:



great way to stay on top of current events and connect with other local business leaders. Reservations are required. Tickets are \$35 in advance and \$40 at the door for Chamber members (\$45 for non-members.) For more information, contact the Chamber at (845) 338-5100 or go online at www.

Hudson Valley Credit Union is October's Breakfast Sponsor

With more than \$8 Billion in assets, Hudson Valley Credit Union has been a community partner in the region for more than 60 years. With its recent expansion into Columbia County and the Capital Region, HVCU now has a total of 40 locations to help its members with a wide variety of financial services, including investments and insurance, and they are excited to be opening a new branch in New Paltz in the coming months. HVCU is federally insured by the NCUA and is an Equal Opportunity Lender. To learn more, visit hvcu.org.



River Radiology Hosts Next Mixer

A Legacy Of Excellence In Radiology

River Radiology, a staple of the Ulster County medical community, will open its doors to Chamber Members October 8th, from 5:00 to 7:00pm, to showcase their expanded facility and to provide a great networking opportunity at the adjacent Fuller Building at 45 Pine Grove Ave., Kingston. Attendees will be able to sample complimentary food and drink. There's no charge to attend but advance registration is required. Naccarato Insurance is the Mixer Sponsor.

River Radiology began its journey as Ulster Radiologic



Ultrasound and MRI.

Associates in 1972 and was founded at the Benedictine former Hospital.

1978, company opened the first private radiology office in the Kingston initially area, offering CT scans. As the community's needs grew, so did River Radiology— A C R - accredited mammography services in the Mid-Hudson region, followed by Bone Densitometry,

"We offer ample parking, convenient hours, and a professional, compassionate team dedicated to making every patient feel welcome and respected. Just as important, we deliver accurate and timely results to referring providers, supporting the best possible outcomes for their patients.

"Thanks to the continued support of our neighbors, positive patient reviews, and satisfaction surveys, we're confident that we've metand continue to meet—these goals."

Girven said River Radiology's mission is to deliver the highest quality diagnostic imaging and patient care in the Hudson Valley.

"We are committed to serving every patient, referring provider,



and team member with compassion, respect, and a community-first mindset," she said. "Our focus on accuracy, timeliness, and clinical excellence matched by our commitment to maintaining a strong and caring presence in our local area.

River Radiology ensures that top tier of service through continuous education, training, and a thoughtful adoption of advanced technologies. Girven said, "Our community deserves nothing less. We are-and



always will be-committed to excellence."

Girven said patients have a choice when it comes to radiology care and believes that River Radiology continues to earn that choice every day.

"We are proud to be a community-driven practice, trusted by generations of families across the Hudson Valley," she said. "We istently go above and beyond to provide the best possible experience, combining cutting-edge diagnostic imaging with a genuine commitment to local care.

"We don't just serve this community—we're a part of it. And

that makes all the difference." River Radiology, located at 45 Pine Grove Ave. in Midtown Kingston, can be reached at (845) 340-4500. The website is riverradiology.com.

Chamber Mixers are a great way to network and promote your business. Be sure to bring plenty of business cards. Mixers are open to Chamber Members 21 years of age and older. There is no charge for Chamber Members to attend, but reservations are required. Call (845) 338-5100 or register online at www.UlsterChamber.org. Prospective Members interested in attending, please contact Jess Davis (845) 338-



By 1999, the company had outgrown its original facilities and

purchased the former Fuller shirt factory on Pine Grove Avenue

in Midtown Kingston. In November 2001, River Radiology

moved into its current, state-of-the-art facility allowing a further

"From the beginning, our mission has been to provide

exceptional radiology services to our community," said Karen Girven, the executive director of River Radiology. "As a locally

owned and operated practice, we take pride in being deeply

rooted in the Hudson Valley. We understand the importance of

personal care, accessibility, and trust in a close-knit community

expansion of offerings by adding X-ray and PET imaging.

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ULSTER COUNTY CHAMBER NEWS

Buy Local Expo Marks 29 Years!

Event Sells Out Diamond Mills Again

It was a festive atmosphere on Sept. 10 as the Chamber's 29th Buy Local Expo sold out the Diamond Mills Hotel & Conference Center in Saugerties again with hundreds of exhibitors and attendees.

"Not only is the Expo sold out this year, but we were sold out of exhibit space earlier than ever before," Alex Ibarra, the CEO of Hudson River Technology and the Chairman of the Chamber's Board of Directors, said during the opening ceremony.

"This is your opportunity to showcase your amazing products and services to the community. We consider this the ultimate example of 'shop local' and 'buy local,' which the Chamber of Commerce considers the key to maintaining a strong local economy.

Kevin Lynch, Director of the Ulster Department of Economic County Development, called small businesses "the bedrock of this community."

"You provide services, resources, and prosperity, in addition to jobs," Lynch said. "That's important. Our department is your partner in supporting this level of sustainability and prosperity.

"Don't make it an Amazon week. Think about supporting your local businesses ... going out and just spending the money so it can recycle in the community.'

Michelle Hinchey, Sen. D-Saugerties, praised the businesses in the room for sponsoring sports teams and giving back to the community. John Naccarato of Naccarato Insurance, the event's Presenting Sponsor, echoed Hinchey and urged business leaders to be more compassionate, friendly, cordial, responsive and punctual.

"Get back to your people," he said. "This way, they'll stay local. You build that relationship. That's pretty much what we have to do to help our small businesses."

Chamber President Ward Todd called Diamond Mills the "perfect" location for the Expo and said the host town of Saugerties "has the biggest, widest red carpet for new businesses and existing businesses."

Saugerties Town Supervisor Fred Costello called it a "point of pride" to host the Expo at Diamond Mills.

"This is what makes the fabric of our community," he said. "We're out serving our customers and our neighbors and that's really what makes it all work."

The Expo, the county's largest networking event, kicked off right at noon and hosted hundreds of people who mingled among the nearly 100 Each booths. business or nonprofit featured creative displays, demonstrations, and giveaways ranging from pens to candy to even lobster rolls from The Cornell Restaurant + Bar.

Several Saugerties-area businesses took part, including Sawyer Savings,

a Welcoming Sponsor. Jenn Guthell-Denier, Treasurer of the Chamber's Board of Directors and a graduate of Leadership Ulster, said the bank got to meet existing and potentially new customers at the Expo.

"Because this event is held in Saugerties and Sawyer Savings Bank was founded in Saugerties in 1871, it's really important for us to participate," she said. "It's right in our backyard. Obviously, we do have branches throughout Ulster County, but our flagship location was founded here."

The Saugerties pride was on display all day with Diamond Mills owner Tom Struzzieri telling the crowd how proud he is of the Chamber for hosting events like

"This is the Chamber I talk about throughout the country and about being an extraordinary Chamber," he said. "This event makes me proud to be a citizen of Ulster County and a member of the Saugerties community. How could you be more proud than of this group?"

Fruition Chocolate Works of Shokan gave out free samples, which are produced from a shop on Route 28 in Shokan. The business also features a café and can prepare a host of delicacies for weddings, holidays and other events.

"It's really nice to have a booth here because we're able to network with existing customers and get people interested in our

chocolate," said owner Dahlia Graham. "It's nice to be able to sample the products and learn what our brand is all about with people who might be discovering it for the first time."

David Juhren, the Development and

Public Relations Officer for the Center for Spectrum Services, said his non-profit was at the Expo for awareness, and also to raise money. The center cares for children with autism from 32 different school districts, but the cost of speech, physical and occupational therapy is expensive. "As a non-profit, we need to reach out

to the community to show people who we are and what we do," he said. "We love being part of this community. We feel the love from all of these organizations and businesses that support us. We're also here to fundraise, so we can go the extra mile on behalf of our students."

Another non-profit, People's Place, featured two live mannequins donning clothing from its Kingston-based thrift store, which funds a food pantry, wellness center, community café and holiday meals and presents. Christine Hein, the Executive Director, said the vintage garments worn by the models showcased what is available at the thrift store and what can be donated.

"I really think the Expo gives us a phenomenal opportunity to reach people we wouldn't normally see," Hein said.

"We've had a booth for several years and it's a wonderful way to get out in the community face-to-face and let people know what you do. A lot of times people might hear about you, they might know your name, but they don't really understand-in our case-what our notfor-profit does. It gives us a great platform to be able to talk to people."

The live mannequins garnered People's Place an award for Most Original Booth

The booth for MyKingstonKids won Best in Show.

Ulster Savings Bank was second.

The Cornell Restaurant + Bar/Brickman Kitchen + Bar was third.

Other winners include:

Presentation—KDD Best Sales Marketing

Most Friendly Staff-Hudson Valley Hospice

Best New Exhibitor—A Bit of Wild Most Creative Giveaways—Lighthouse

Environmental Consultants

Most Effective Demonstration— Wiltwyck Golf Club.

Plans are already underway for the Chamber's 30th Annual Expo, Wednesday September 16, 2026!

~ These Members Have Renewed ~

Michael Roach Creative

Mohonk Preserve, Inc.

Association

Modern Shacks

Mountain High

Mid-Hudson Energy Transition

Mid-Hudson Human Resources

Nice and High LLC dba Catskill

A Day Away Kayak Rentals A Slice of Italy **Albany International Airport** Alzheimer's Association Hudson Valley Chapter

Annarella Ristorante **Artisan Beauty Bar Arts Society of Kingston** Atlas Security Services Inc. **Augustine Nursery Beautiful Bodies Auto Body** Bergstraesser Strategies BEST WESTERN PLUS Kingston Hotel

American Heart Association

Brad's Barns & Gazebos

Corcoran Country Living

C & C Unisex Hair Design CAPS Fund, Inc. Cathy Hobbs | Highland Passive House

Clapper Structural Engineering Comfort Inn **Community Foundations of the Hudson Valley**

Corporate Protection Group Inc. **Courtyard by Marriott** Dedrick's Pharmacy and Gift Shop Family Services Focus Media, Inc.

Foxhall Deli **Gateway Hudson Valley** GTM Payroll Services Halwick Law, LLC **Healthier Life Journey** Homestead Funding Corp. Hot Water Solutions, Inc.

Hudson Valley Renegades

Hotel Dylan

Center, Inc.

Howmet Aerospace Hudson River Maritime Museum Hudson Valley Hospice Hudson Valley LGBTQ Community

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Kingston Post Office Kitu Life, Inc/Super Coffee LHV Precast Inc. Lia Honda of Kingston Lighthouse Environmental Consultants LLC Linemen Institute of the North East

Lions Club of Kingston Local Economic Opportunities (The LEO Group)

Marist University Medenbach & Eggers **North Country Financial Group Northeast Business Services Northeast Paving and Sealcoat** O Positive Festival Inc. O'Connor & Partners, PLLC **Olive's Country Store & Cafe** Orkin Perfect Flow, Inc. **Portable Cooler Rentals, LLC Romeo Kia of Kingston** Romeo Volkswagen Ryan, Roach & Ryan LLP Santa Fe Uptown Saugerties Pharmacy, LLC **Sheeley Roofing** Soyuzivka - Ukrainian Heritage Center Star Gas Products Inc. Stockade Maids **Stone House Tavern** TeamLogic IT The Arc Mid-Hudson The Chateau **The Hudson Valley National Center for Veteran Reintegration** The Premier Short Term Rehabilitation **Unit at the Northeast Center** The Venue Uptown **Theatre On The Road** Thomas K. Petro, Esq. **Townsquare Media Hudson Valley** Turn Up the Beet **Ulster County Democratic Committee Ulster Literacy Association, Inc. United Way of Ulster County USALLIANCE** Financial **Village Apothecary - Woodstock Village Bagels** Village Pizza William Gottlieb Real Estate Wiltwyck Golf Club **Woodland Pond at New Paltz**

Woodstock General & Implant

Yum Yum Noodle Bar - Kingston

Yum Yum Noodle Bar - Woodstock

Wraparound Services of the Hudson

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UPCOMING CHAMBER EVENTS

Wednesday October 8 | 5:00 - 7:00 pm

Networking Mixer @ River Radiology At the Fuller Building

45 Pine Grove Street | Kingston, NY There is no cost for Members and Prospective Members. Reservations are required.

Sponsor: Naccarato Insurance

Thursday October 23 | 5:30 pm Cocktails 6:30 pm Dinner **Business Recognition Awards Dinner**

> Wiltwyck Golf Club 404 Steward Lane | Kingston, NY Tickets \$125/pp

Interested in Sponsorship Opportunities? Contact Ward Todd 845.338.5100 x2

Wednesday October 29 | 7:30 - 9:00 am

Chamber Breakfast Meeting John Milgrim NYC DEP

The Venue Uptown at the Best Western Plus 503 Washington Avenue | Kingston, NY \$35 Members-Advanced Pay • \$40 Members-At The Door \$45 Non-Members

Sponsor: Hudson Valley Credit Union

Wednesday November 19 | 7:30 - 9:00 am

Chamber Breakfast Meeting Marc Molinaro Federal Transit Administrator

Diamond Mills Hotel & BLACKBARN Hudson Valley 25 S. Partition Street | Saugerties, NY \$35 Members-Advanced Pay • \$40 Members-At The Door \$45 Non-Members

Sponsor: Ulster County Community Action

More Info and Registration UlsterChamber.org Questions (845) 338-5100

Chamber **News**

The official publication of the Ulster County Regional Chamber of Commerce is a special advertising section to the Daily Freeman, PO Box 4470, Kingston, NY 12402 – A Media News Group publication

Kevin Corrado, Publisher • Michele Sisco-Martin, Graphic Designer

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DAILY FREEMAN

ULSTER COUNTY CHAMBER NEWS

Time For Sunsetting

Chamber Retires Popular Facebook Groups

The time had finally come. After a successful run of more than five years, the Ulster Chamber of Commerce made the difficult decision to retire its popular Facebook Groups, Ulster Chamber Eateries United and Ulster Chamber Small Businesses United. The social media initiatives, created by the Chamber team in the early days of the COVID-19 pandemic, brought the Ulster County community together during the state-mandated shutdowns.

The Chamber's Eateries Group, in particular, is credited by many Chamber members with saving local restaurants.

Courtney Malsatzki, Director of Operations at the Phoenicia Diner, said the social platforms had a profoundly positive impact on the local

"Ward, Jess and the entire Chamber staff single-handedly saved so many businesses by getting the word out about how we were operating, what we were serving and the ways we were pivoting to stay open," she said. "Each day was a new challenge, and UCEU was the one place people could go to find out what to eat, where to eat and what restaurants were still open. I've never experienced a Chamber

like this. They are so resourceful and caring and supportive Elenie Loizou, owner of Dietz Stadium Diner in Kingston, agreed, calling UCEU "tremendously helpful" as restaurants scrambled to keep the lights on and reshape themselves.

What the Chamber did with UEU was just amazing," she said, adding that it inspired her to create an outdoor eating area in the diner parking lot as restrictions eased. "It was such an asset to our community. Because of the posts on the page, we all stayed afloat. We stayed alive, so kudos to the Chamber for their huge support.

Loizou said while she's sad to see the Facebook pages go, they served their purpose at the onset of the pandemic, through it and even in the challenging post-COVID years, which saw labor shortages and

"I totally understand that it was time for them to retire the pages because they did their job to bring us where we are," she said. "Now, it's up to us to be able to promote our own businesses, but we will always be grateful to the Chamber for what it did."

Chamber Vice President Jess Davis noted that the Chamber retired the pages because of timing.

We are back to our new normal," she said. "Our in-person events are back to full capacity, and with our limited staff, it became challenging to monitor and keep the groups exciting and engaging while being back to business as usual, hosting more than thirty in-person events a year.

"We are always looking for ways to be innovative and be relevant, and we reached out to some of our members with expertise in marketing and social media for guidance before considering the closure of these groups. We put a lot of consideration into this decision as we never intended them to be a forever thing and we also never anticipated the community would embrace them as they did. We are excited for 2026, and we believe sunsetting the groups will help us better serve all our 1,000 members," Davis said.

UCEU as a lifeline during the pandemic.

"Every time there was a post about us, we saw immediate results," she

said. "Our sales for that week went up dramatically, and we couldn't be more grateful. I always say that it costs about \$1 a day to become a Chamber member, and you get all that help and support from them. They're all so nice at the Chamber. They're like family. They really care."

Other business owners, like Tyler Krupa, owner of the Kingston-based Krupa Brothers Pierogi Co., said they would not even be in Ulster County, if not for the Chamber. "For us, it's what started our business in Ulster County," he said.

Krupa, a Port Ewen resident, first posted a special for his handmade pierogis on Dec. 25, 2021, during the second wave of COVID-19 and immediately saw sales light up like a Christmas tree. Since then, his meaty, cheesy, fruity dumplings have become all the rage in Ulster County, where he moved in 2022 from a rented kitchen in Connecticut.

'It's what pretty much decided for us where our storefront would be. We decided we'd let the sales dictate where we would settle. It's 100 percent because of the Chamber's Facebook Group. At the time, it had 12,000 followers, so just to be able to put my product in front of that many people was huge," Krupa said. "I'm proud to be a member of this Chamber and honored to have been a part of that Facebook Group.'

Ulster Chamber Eateries United was born on March 17, 2020—the day New York officials imposed restrictions on indoor dining to curb the spread of COVID-19. Created to promote weekly specials, menus, takeout options, outreaches and "what's-for-dinner photos," the page drew 1,000 followers within a couple of hours of its launch and upwards of 3,000 by that weekend.

Upon its sunset, UCEU had close to 20,000 members and Ulster Small Businesses United had more than 5,400.

Davis said the pages "immediately filled a social gap" and brought the public together during a time of isolation.

"One of the big proof points of its effectiveness is the feedback we received from businesses and community members," she said. "The community embraced the opportunity to support and patronize local eateries through this challenging time. When we look around

our neighborhoods today, we see many of our very favorite, longtime restaurants and businesses still operating and successful. They survived the pandemic. We would like to think that we helped by providing resources like our Facebook Groups and virtual events during that time.

"That also included the everyday people of Ulster County who made it a priority to support local. It wasn't always about spending money or eating out. It was about the ways they simply shared a post, the daily specials or a photo to highlight our local eateries.'

And, she said, the social media groups that helped businesses stay open and kept consumers informed and engaged during the pandemic, were exactly in line with the Chamber's Mission: "Supporting Businesses. Supporting our Community."

"That is something that will never change," she said.

Ulster County Regional Chamber of Commerce Jenny Yeung, owner of Crazy Bowlz in the town of Ulster, regarded **BUSINESS RECOGNITION** Awards 2025 Anniversaries: **Ulster County Regional**

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Chamber of Commerce

5:30 pm Cocktails 6:30 pm Dinner

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GOOD

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ULSTER COUNTY CHAMBER NEWS



September 17, 2025 Cornell Creative Arts Center

129 Cornell St.

Kingston, NY

Sponsor:





Our Mixer Sponsor, CDPHP Sarah Johnson, our Mixer Host Cornell Creative Arts Center Director Jo Ann Campise and The Arc Mid-Hudson Executive Director John McHugh with Ulster Chamber Vice President Jess Davis.



The staff of the Cornell Creative Arts Center and The Arc Mid-Hudson.



Donna Rosenberg (Kingston Kiwanis Club), Miriam Gibbons (PuroClean Professional Restoration) with Gigi Smith (Broadway Bubble).



Dustin Bryant (Planet Woodstock Music), Sue Diamond (Sierra Insurance Agency), Fabi Socials By Reena) and Jim Mo Payton (HUDSY), and Fiona McElroy (Planet Photography - Pix-Inmotion). Woodstock Music).



Ravi Bhatia and Reena Ahuja Bhatia (both from Socials By Reena) and Jim McCann (Jim McCann



Emmet Spiegel (Hudson Valley Lumber), Susan Dallies and Megan Bloom (both from Rondout Savings Bank), with Robert Sykes (Simply Gone Mobile Dumpsters).

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Kingston, NY 12401 Alison Causer - Owner artistpaintinggroup.com Category: Contractors - Painting

Description: Interior painting and specialty

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COMPANION INSURANCE AGENCY (MIDDLETOWN)

871 County Route 28

Niverville, NY 12130

Jillian Wied - Licensed Insurance Agent www.comparioninsurance.com/ insurance-agent/new-york/middletown-

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JAM ROOFING, INC.

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Joseph Metrando - President /GM www.joetheroofer.com

Category: Roofing & Siding Description: Commercial Flat / Low-Slop

Roofing, Roof Repairs.

KESTREL

21 O'Neil Street

Kingston, NY 12401

Steven Ives - Owner/Operator

www.kestrelkingston.com

Category: Bars/Lounges

Description: Kestrel is a traditional tavern with a 6000 sq. ft. outdoor event space located in the heart of Midtown Kingston. Kestrel will be focusing on serving an all-star team of the best Hudson Valley area craft breweries and distilleries. "Kestrel is owned by Steven Ives, an obscure but very wellreviewed author who probably watched too much Cheers growing up."

MYTOWN MARKETPLACE

PO Box 376

Stone Ridge, NY 12484 Molly Muller - CFO

www.mytownmarkets.com

Category: Grocers

Description: Full service grocery store.

NIGHT SWIM KINGSTON

744-746 Broadway Kingston, NY 12401 **Rebecca Kush** - Owner

www.nightswimkingston.com Category: Bars/Lounges

Description: Night Swim Kingston is a women-owned neighborhood bar and cocktail lounge offering a vibrant mix of live music, DJ's, open mic nights, comedy shows, professional sporting events, darts, bar games, expertly crafted cocktails, extensive beer selection, and adaptable space ideal for hosting parties and events.

For information on

Chamber Membership,

email Jess Davis at

Jess@UlsterChamber.org

SOCIALS BY REENA

500 Washington Avenue

Kingston, NY 12401

Reena Ahuja Bhatia - Social Media

Manager

www.socialsbyreena.com

Category: Marketing

Description: Socials by Reena offers fullservice social media management for local businesses. From research and content strategy to scriptwriting, filming, editing, and posting I handle it all. You get consistent, high*quality content that builds brand awareness* and keeps your business top of mind. While you focus on running your business, I make sure your socials stay active, engaging, and aligned with your goals. In today's world, if you're not showing up online, you're invisible. I make sure you're not.

THE OZ FARM LLC

280 Malden Turnpike

Saugerties, NY 12477

Jennifer Oz LeRoy - Owner

www.theozfarm.com

Category: Event Venues; Horse Farms Description: *After her father Warner's death* in 2001, Jennifer inherited the keys to Tavern on the Green, a restaurant synonymous with the Golden Age of Dining and Nightlife of New York City. Under her stewardship, the iconic restaurant lived out the last decade of its life cycle until it tragically shut its doors for good in 2009. While he lived, Warner LeRoy often quoted the great American director Elia Kaza, who once told him: "You've got to go out on a limb, and if you don't fall off the limb: you haven't gone out far enough." He instilled this maxim in his daughter from a young age, and she consistently repaid his wisdom with daring, resilience, and success. Jenny Oz then followed the example of her forebears and turned pitfall into opportunity, spurred ever onward by the history that runs in her veins. While it may have been the end

of an era for New York society, the closing of

Tavern on the Green in fact ushered in a new

beginning for Jennifer Oz LeRoy.