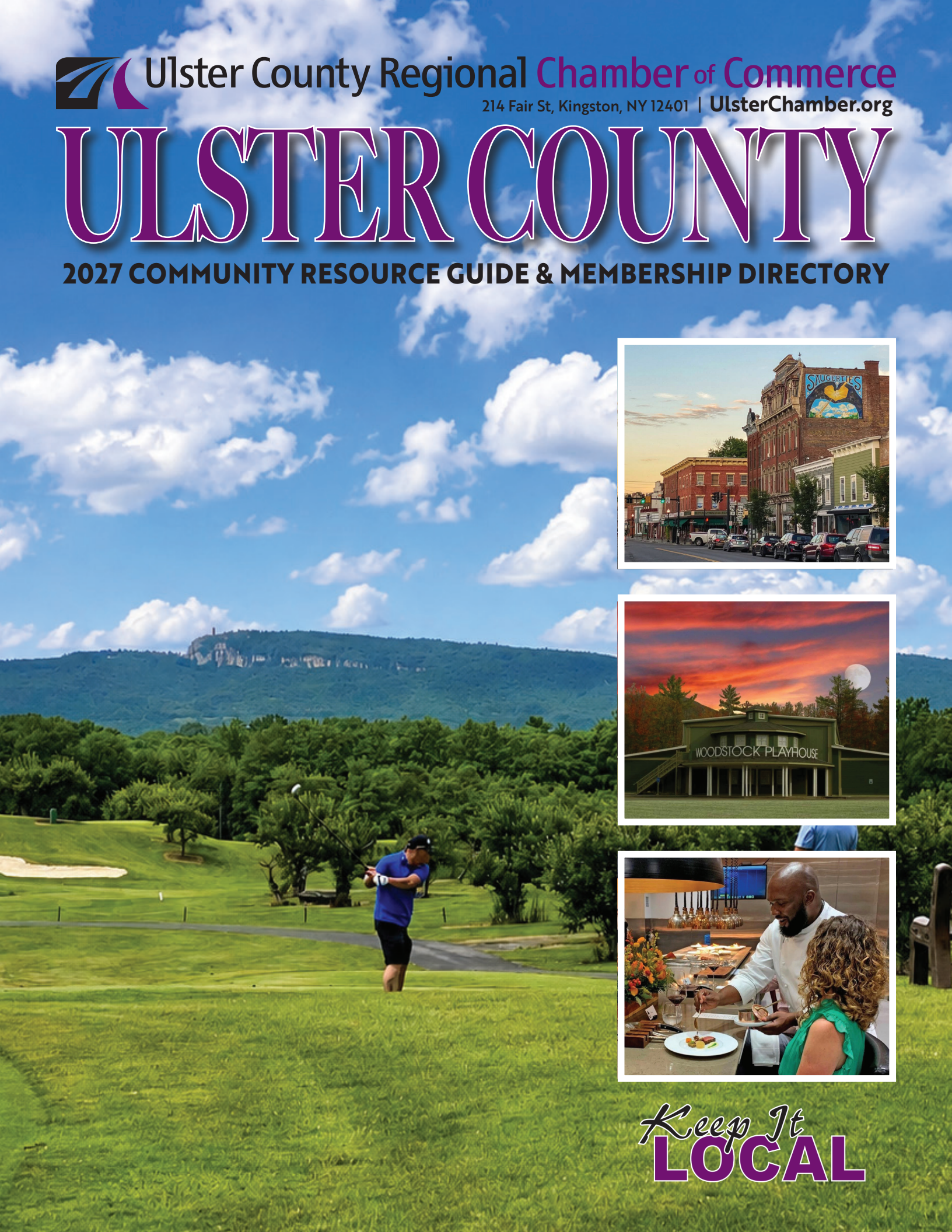
Ulster County Regional Chamber of Commerce

214 Fair St, Kingston, NY 12401 | UlsterChamber.org

ULSTER COUNTY

2027 COMMUNITY RESOURCE GUIDE & MEMBERSHIP DIRECTORY



Keep It LOCAL

Welcome to The
Ulster County Regional Chamber of Commerce

OVER A CENTURY OF SERVICE

The Ulster County Regional Chamber of Commerce is a private business membership organization working to advance the economic health and vitality of Ulster County. With a membership of 1,000 businesses and organizations that employ over 20,000 local workers, the Ulster County Regional Chamber of Commerce is the largest business-advocacy organization in the region.

Through the energy of its staff, board and volunteers, the Chamber represents the interests of the business community and helps businesses solve problems and promote themselves through shared experiences, ideas and resources. We believe that it is through our collective experience and knowledge that we can accomplish together what no one voice could do individually.

MARKETING OPPORTUNITIES

WEBSITE & PRINT LISTINGS

One of the most significant benefits of membership in the Ulster Chamber is promotion in print and online. All members are listed in our keyword-searchable online directory with all contact information. Members are also listed alphabetically and by category in our annual Community Resource Guide & Membership Directory. This full color directory is distributed extensively throughout the region and is included in all relocation packets. Preferred Website Listings are also available for a nominal annual fee.

MONTHLY NEWSLETTERS

"ChamberNews," the official newspaper of the Ulster County Regional Chamber of Commerce, is printed and distributed to 15,000 Daily Freeman subscribers each month. It keeps members informed about Chamber events and features stories on our members each month. New members receive a free business card size ad in "ChamberNews," which is valued at $150. The Newsletter is also posted and archived on our website.

RIBBON CUTTING CEREMONIES

The Ulster Chamber assists members by conducting a Ribbon Cutting ceremony for opening new businesses, expanding and renovating current businesses, and businesses that are celebrating a significant anniversary. Local officials and the media are invited to attend. Each Ribbon Cutting event is posted on our popular social media platforms.

MAKING CONNECTIONS

BUSINESS REFERRALS

The Chamber actively promotes members and their services through staff referrals, direct links from the Chamber's website, the Chamber newsletter "ChamberNews," and through the many networking opportunities available for members. Our "KEEP IT LOCAL" initiative encourages members and the community to do business locally and support our Chamber members.

BREAKFAST MEETINGS

Our monthly educational and informative breakfast meetings are held at The Venue Uptown at the Kingston Regency Inn in Kingston, as well as at other venues around Ulster County, from 7:30 to 9:00am. Our meetings feature speakers who are well known and respected, including local elected officials. During election season, Chamber breakfast meetings become Meet the Candidates forums, to ensure our members are well informed about issues of importance.

NETWORKING MIXERS

Monthly Mixers offer a great opportunity for Ulster Chamber members to meet other business leaders and promote their business. A different venue is featured each month with complimentary food and drink provided. These are held after work from 5:00 - 7:00 pm and are always well attended.

BUSINESS CARD EXCHANGES

These events are held quarterly and provide Chamber members with an opportunity to network and fine tune their elevator speeches.

PROGRAMS & EVENTS

EXPO

The Chamber's signature fall event brings scores of local businesses and organizations together at the Diamond Mills Hotel & Conference Center in Saugerties for an evening of valuable B2B networking. Exclusively for Chamber members, the Expo offers a unique opportunity to meet new contacts, strengthen existing

relationships and put your business in the room with other local decision-makers. The event is promoted extensively through ChamberNews, the Chamber website, newspaper advertising, local radio and more.

BUSINESS RECOGNITION AWARDS DINNER

The Ulster County Regional Chamber of Commerce and the Ulster County Economic Development Alliance annually recognize Ulster County business leaders, businesses and organizations that are leaders in their sectors, have achieved outstanding results, or shown dedication and commitment to furthering business and the quality of life in Ulster County. Nomination applications for the annual awards are available online at wwwUlsterChamber.org.

BLACK BUSINESS COMMUNITY CELEBRATION

The Chamber of Commerce, in collaboration with Ulster County Tourism, Ulster Savings Bank, Black History Kingston and MyKingston Kids, annually recognizes outstanding Black business and community leaders. The celebration is held in the main conference center at Ulster Savings Bank, Schwenk Drive, Kingston. Nomination applications for the annual awards are available online at wwwUlsterChamber.org.

MEMBERSHIP SERVICES

INSURANCE PROGRAMS

The Ulster Chamber partners with Ryan & Ryan Insurance Brokers, Inc, which provides reduced group rate coverage for small businesses and sole proprietors. Featured providers include CDPHP and MVP. New members must select a health insurance program within the first 30 days of membership or sign up during Open Enrollment in the month of November.

MEMBER BROCHURE RACK

To assist new businesses or individuals relocating to the region, as well as our many travel visitors, the Chamber displays literature from our members and offers premium advertising space on a first-come basis.

DISCOUNT ENERGY ALLIANCE

Partnering with more than 17 other Chambers of Commerce and using the buying power of thousands of Chamber members, we offer discounted electric and natural gas rates to Chamber members. These programs can save Chamber members an average of 5-12% on their utility bills.

LABOR RELATIONS HOTLINE

Chamber members are invited to subscribe to a legal hotline for ongoing advice regarding labor and employment issues from one of the leading personnel law firms in the state. There is a nominal annual fee.

CERTIFICATE OF ORIGIN

For Chamber members who ship their products out of the country, a Chamber embossed and signed Certificate of Origin is necessary. There is no cost to Chamber members for this service.

LEGISLATIVE AFFAIRS AND ACTIVITIES

The Ulster Chamber is the regional voice for local business with members actively involved in local, statewide and national legislative affairs on behalf of the entire membership. Research is done on the cause and effect of proposed local, state and federal legislation and how it impacts the business community. Follow-up takes place with the appropriate officials.

CORPORATE SPONSORS

All Chamber members are invited to take advantage of our Corporate Sponsorships, which offer unique partnership opportunities with the Chamber. Contact Chamber President Ward Todd for specific funding levels and the many benefits of being a Corporate Sponsor.

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CORPORATE SPONSORS

CORPORATE LEADERS

Sawyer Savings Bank
Normann Staffing
Central Hudson Gas & Electric
Rondout Savings Bank
Northwell Health
Ulster Savings Bank
Naccarato Insurance
Mid-Hudson Valley Federal Credit Union
WMCHealth/HealthAlliance Hospital
M&T Bank
Mohonk Mountain House

CORPORATE PARTNERS

Ryan & Ryan Insurance Brokers
KDD Marketing
Timely Signs
Hudson Valley Credit Union
UHY Advisors, Inc.

CORPORATE SUPPORTERS

CDPHP
Community Products, LLC
Winston Farm
Kingston Plaza
Herzog's Home & Paint Centers

SUSTAINING SPONSORS

Ulster Federal Credit Union
Adams Fairacre Farms

MEMBERSHIP APPLICATION

Go Green Online Application at www.UlsterChamber.org

Business Name:_____
(As it should appear in the Membership Directory and on our website)

Chamber Contact Name:_____ **Title:** _____

Owner/Principal: _____ **Title:** _____

Address:_____ **State:** _____ **Zip Code:**_____

Telephone: _____ **Fax:**_____

Web Address:_____

E-Mail Address: _____

Additional Representatives:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Billing Address _____ **State:** _____ **Zip Code**:_____
(If different)

Billing Contact Name:_____ **Title:** _____

Category:
(Select one (1) or more categories)

Primary Category: _____ Additional Category: _____

Additional Category: _____ Additional Category: _____

Number of Employees: _____ **Interested in Medical Insurance:** ❑ **yes** ❑ **no**

Description of Business *(up to 600 characters)* _____

_____

_____

CHECK ONE (if applicable): ❑ Woman-Owned ❑ Certified Woman-Owned ❑ Minority-Owned
❑ Certified Minority-Owned ❑ Black-Owned ❑ Veteran-Owned

Annual Dues Investment: (*Call for Rates*) $ _____

Please Check One: ❑ **Basic Web Listing** ❑ **Preferred Web Listing $99 (discounted to $65)**

Includes • Link to your website • Priority Placement on Search List • Logo on Search List
• 200 Character Description on Search List • 1600 Character Description in Member Page
• YouTube Video • Unlimited Images • Social Media Links • Advertise Deals on Search List

For information contact Vice President, Jess Davis at 845-338-5100 x4 or email Jess@UlsterChamber.org.
Chamber dues are deductible as ordinary and necessary business expense, not as a charitable deduction.

Ulster County Regional Chamber of Commerce, 214 Fair Street, Kingston, NY 12401-4524