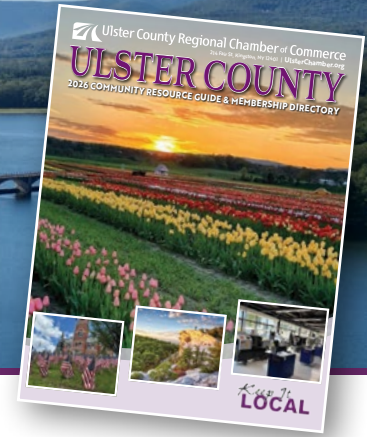




2027 Community Resource Guide & Membership Directory



Dear Valued Chamber Member:

The Ulster County Regional Chamber of Commerce is pleased to announce that advertising opportunities for the **2027 Ulster County Chamber of Commerce Guide Book** are now available. Produced in partnership with **ColorPage Marketing & Publishing**, this premier publication will be released in **November 2026** and distributed throughout Ulster County, with **8,000 printed copies** reaching residents, visitors, and businesses.

Expanded Reach – Print & Digital

In addition to print, the Guide Book will feature a fully interactive digital flipbook, expanding your visibility across multiple channels:

- Featured on the **Chamber website homepage**
- Hosted on an **optimized platform for increased discoverability**
- Shared via **Chamber email communications and staff signatures**
- Promoted through **member emails and quarterly social media posts**
- Highlighted at **Chamber events and presentations**

Why Advertise?

Advertising in the Guide Book helps you:

- **Reach thousands of local consumers and businesses - distributed throughout Ulster County Region**
- **Increase visibility across print and digital platforms**
- **Strengthen your presence in the local business community**
- **Support the Chamber's "Keep It Local" campaign**
- **Boost the optimization of your company's website with verified and trusted backlinks on the UC Chamber website and in the digital version of the guide book**

Be Part of Ulster County's Trusted Business Guide

Your participation supports the Chamber's ongoing efforts to **strengthen our local economy and promote our business community.**

Sincerely,

A handwritten signature in black ink that reads "Ward D. Todd".

Ward D. Todd, President, Ulster County Regional Chamber of Commerce

NEW: Direct Traffic to Members

The 2027 Guide Book will include **QR codes throughout various sections that link to advertisers websites and up to date Chamber information**, creating a direct connection from print to online visibility and helping drive additional exposure for participating businesses.

A Year-Round Resource

The Guide Book features nearly **1,000 member listings**, along with information on local business, tourism, arts, and community resources—making it a trusted reference used year-round, including by those relocating to the area.

Limited Space – Reserve Early

Ad space is limited and available on a first-come, first-served basis.

To secure your placement—especially premium positions—please respond early.

2027 Directory Published By



2027



2027 Community Resource Guide & Membership Directory

FULL COLOR ADVERTISING SIZES & RATES

All ads include FREE design service plus a FREE listing in the Advertisers index.

We will provide a link to the website **in your ad** on our online version of the publication at no additional charge.

All advertisers will receive a free **BOLD** listing in the Categorical Membership Listings.



Ad Size	Width	Height	Early Bird Rate Until 4/30/26	Retail Rate 5/1/26 - 7/30/26
Back Cover	8.375"	11"	\$2,625	\$2,975
Inside Front	7.25"	9.75"	\$2,340	\$2,675
Inside Back	7.25"	9.75"	\$2,340	\$2,675
Page One	7.25"	9.75"	\$2,160	\$2,470
Page Three	7.25"	9.75"	\$2,105	\$2,365
Full Page	7.25"	9.75"	\$1,880	\$2,205
2/3 Page Vertical	4.75"	9.75"	\$1,430	\$1,625
2/3 Page Horizontal	7.25"	6.5"	\$1,430	\$1,625
1/2 Page	7.25"	4.75"	\$1,145	\$1,280
1/3 Page Square	4.75"	4.75"	\$820	\$905
1/3 Page Vertical	2.25"	9.75"	\$820	\$905
1/3 Page Horizontal	7.25"	3.1875"	\$820	\$905
1/6 Page Vertical	2.25"	4.75"	\$490	\$525
1/6 Page Horizontal	4.75"	2.25"	\$490	\$525
1/12 Page	2.25"	2.25"	\$345	\$365

8,000 copies of this attractive and informative annual full color publication will be distributed at hotels & resorts, restaurants, real estate offices, tourism sites, arts & entertainment venues and more. All Chamber members will also receive a mailed copy.

Plus...
The 2027 KEEP IT LOCAL Guide will be featured on the homepage of the Chamber website throughout the year.

UlsterChamber.org



Early Bird Rate Deadline:
April 30, 2026

Advertising Deadline:
June 30, 2026

Annual Distribution:
November 1, 2026

For more info contact Miriam Gibbons, Media Consultant at ColorPage
☎ 845-331-7581 x114 ✉ adsales@ulsterchamber.net



2027



2027 Community Resource Guide & Membership Directory

To Advertise in *Keep It LOCAL* please submit the following agreement:

Fill out the agreement online at ulsterchamber.net

Advertiser Business Name: _____

Business Owner: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Ad Size: _____

Ad Option (Please Check One):

- Repeat From Last Year Repeat With Changes
- New Ad - Camera Ready New Ad - Design Needed

Check here if you'd prefer to be invoiced.
You can then pay by check or credit card.

Payment Amount Enclosed: _____

Check payable to: Ulster County Regional Chamber of Commerce
214 Fair street, Kingston, NY 12401

Authorized Representative (Please Print) **Date**

Authorized Purchaser Signature



Our design staff offers free design service and provides a proof of your ad.

If you design your own ad please submit it as a four-color, camera-ready digital file. Ads may be submitted by email, on a CD or DVD. Acceptable programs are Photoshop and InDesign. Art must be 300 dpi for InDesign documents. Supporting photos and fonts must be included. Acceptable file formats are tif, jpg, pdf which also need to be 300 dpi.

Early Bird Rate Deadline: April 30, 2026	Advertising Deadline: June 30, 2026	Annual Distribution: November 1, 2026
---	--	--

For more info contact Miriam Gibbons, Media Consultant at ColorPage

☎ 845-331-7581 x114 ✉ adsales@ulsterchamber.net

2027 Directory Published By



2027



2027 Community Resource Guide & Membership Directory



ADVERTISING ORDER

Advertiser: _____

Bill To: _____

Address: _____

Address: _____

City, State, Zip: _____

City, State, Zip: _____

Contact: _____

Phone: _____

Issue: _____ Year: _____

Email: _____

SIZE	PLACEMENT

AD DETAILS & NOTES

DATE	RATE	GRAND TOTAL

For more info contact Miriam Gibbons, Media Consultant at ColorPage

📞 845-331-7581 x114

✉ adsales@ulsterchamber.net

2027 Directory Published By



2027